



# SAFEEN THE DREAM

Filmmaker.

Photographer.

Content Creator.

SAFEEN THE DREAM  
presents

EXT. ABOUT - DAY

Safeen is a Photographer & Filmmaker that focusses on capturing cultural experiences within the fashion, commercial and narrative space.

COLLABORATORS

Safeen feels compelled to tell nostalgic stories that amplifies cultural identity and contributes to a wider discourse and visual archive of cultural exchange, evolving identity and human connection.

COLLABORATORS (CONT)

At the heart of all her work, is an eagerness to instigate some form of awakening about one's identity and their place in community.

INT. DIRECTOR'S NOTE - NIGHT

SAFEEN

Film and Image Making gives us the power to relive a world we had or recreate a world we cannot reach. Both are valid. My films could reimagine people in ways they never dreamed of and my photographs could reflect exactly who they see in themselves.

I'm determined to notice when a music video or campaign film or editorial shoot requires me to mirror life or suggest a different version of it.  
Both are valid.



my best  
ideas





01 COMMERCIAL



02 NARRATIVE



03 DOCUMENTARY

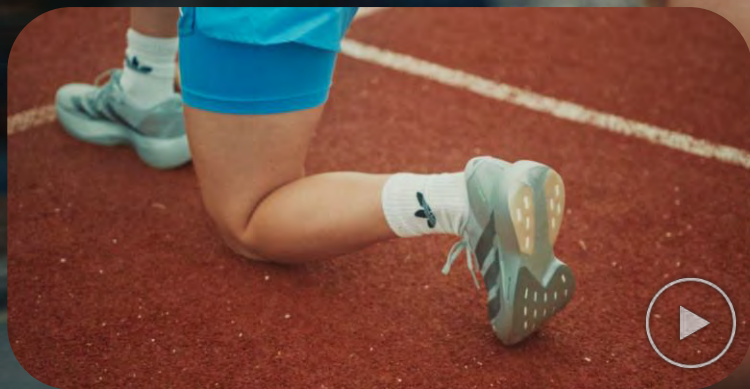
FILM / COMMERCIAL

# BEYOND THE LINE

*Director, Editor*

**Adidas**

Highlighting latest performance product from a  
storytelling perspective.



# MADE FOR SUMMER

*Director*

***Dr Martens***

Storytelling piece to re launch a heritage product connected to sound system culture in London.



FILM / COMMERCIAL

# WAVY GIRLS CLUB

Director

**GDS**

New collection launch.



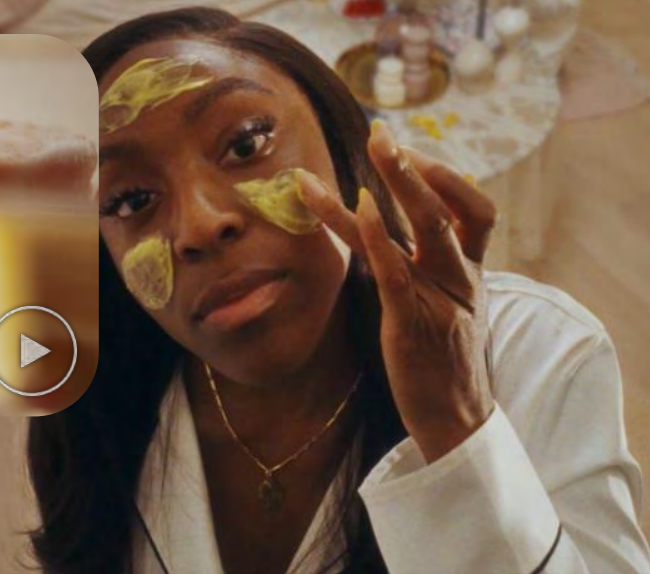
FILM / COMMERCIAL

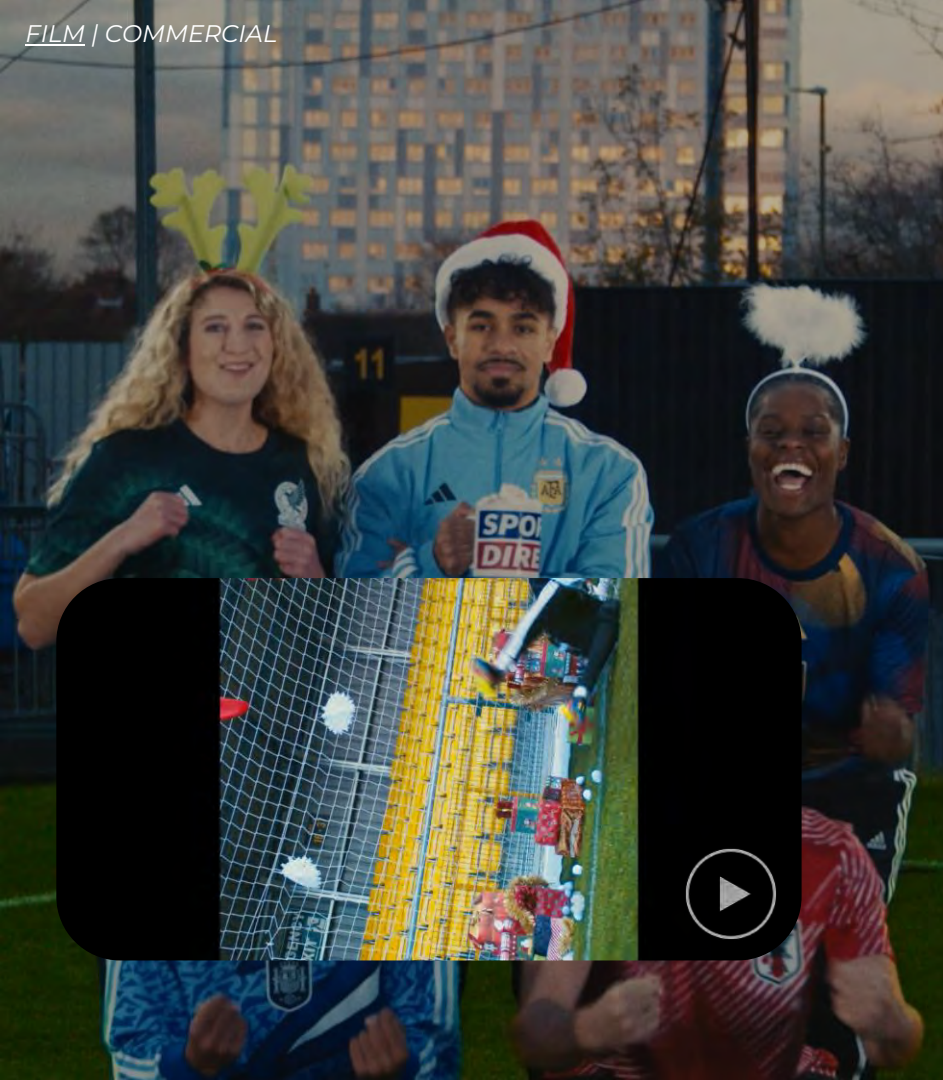
# JUST ANOTHER DAY

Director

**JCB**

Beauty product launch.





# JINGLE BELLS

Director

**Sports Direct**

Connecting gift giving season to football.



# ANGEL

*Director, Editor*

A girl finally starts to see herself in  
the same light that others see her in.



FILM | NARRATIVE

# PENNY FOR YOUR THOUGHTS

*Director, Editor*

An unexpected conversation with a magical fountain reveals  
it's thoughts on this generation's approach to dating.



FILM | DOCUMENTARY

# AWAY FROM THE FIELDS

*Director, Editor*

Documenting stories of the Black Diaspora. Nominated  
for Best Documentary at the BFI Future Film Festival.



FILM | DOCUMENTARY

# THE YEARS WITH YOU

*Director, Videographer, Editor*

Documenting a 50 year long marriage with the  
aim of capturing mature Black love.



01 SELECTED CLIENTS



02 PERSONAL WORK



**ADIDAS**  
Photography, Retouch



BEYOND THE LINE



**UGG**  
Photography, Retouch



ICONIC DESIGNS

**Puma**  
Photography, Retouch



PUMA x SEKOU

**Dr Martens**  
*Photography, Retouch*



MADE FOR SUMMER

**Arsenal**  
Photography, Retouch



BLACK ARSENAL

Getty x BBC Kids  
Photography, Retouch



GOLDEN TIME



Photography, Retouch



SIMPLE THINGS

Photography, Retouch



AWAY FROM THE FIELDS

Photography, Retouch



CHILD'S PLAY

Photography, Retouch



THE YEARS WITH YOU

**'As Above' Film**

Photography, Retouch



AS ABOVE

(Click to view)

Film

Photography

Social

Reccs



Travel



The Ordinary



Office x Puma



Media Kit  
coming soon.pdf



Dr Martens



Watchlists



Hosting



Office x Timberland



CrepRep.png



Foodie Diaries 001



Safeen the Dream.png

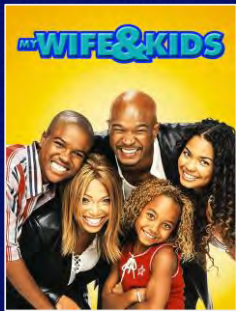


Photoshop Express

# Watch-



Movie



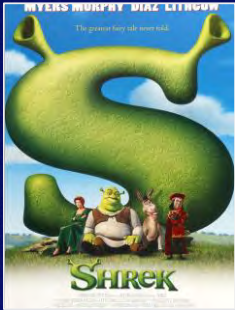
Show



Kdrama



Mv



Movie



Anime



Animation



Campaign

# List

Food



Arôme

The Eight

Woo Jung

CoCo Ichibanya

Master Wei

Plaza Khao Gaeng

Onsu

Bintang

Vincenzo's

Meat Head

Puffy

Happy Sky

Spots





# SAFEEN THE DREAM

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